

## Introducing the Data & AI Monitor (2025/26)

A global market study based on insights from 500+ tech, data, and business leaders across industries.



**Most organizations say they're "doing AI" – but only 24% believe they're delivering real value.**

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### Get Insights Into:

- > The real blockers to AI adoption – and what's enabling it
- > Why predictive models still lag behind dashboards
- > Where GenAI is gaining ground – and where it's just noise
- > How your peers feel about cloud vendors, regulation & readiness



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